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NIAGARA CASINOS RECOGNIZED FOR ITS GREENING ACHIEVEMENTS

(Niagara Falls, ON) May 26, 2016 – Upgrading to energy-efficient lighting has earned Niagara Casinos the Greatest Greenhouse Gas Reduction Award from the Niagara Sustainability Initiative (NSI).

The award, which was presented at NSI's 5th annual Evening of Recognition on Tuesday, May 24, credits the casinos' achievement in reducing its lighting energy consumption and absolute carbon dioxide (CO₂)-equivalent emissions by 736 tonnes between 2014 and 2015.

"We continue to make great progress in our environmental goals every year, and this award serves as an acknowledgement that our commitment to green practices is heading in the right direction," said Greg Medulun, director of communications for Niagara Casinos. "Switching to more energy-efficient lighting is just one piece of our overall sustainability effort, which includes initiatives across the entire organization."

Over the past year, the casinos completed a new phase of lighting upgrades that converted more than 5,000 fixtures to light-emitting diode (LED) technology. At Casino Niagara, lighting was retrofitted throughout the third-floor gaming area and in front-of-house washroom facilities. Nearly 3,000 fixtures were changed in Fallsview Casino's gaming floor and restaurants with additional lighting enhancements to the casino's hotel hallways, hotel washrooms, and 10-storey parking garage.

Since 2014, the casino has partnered with NSI's flagship program, The Carbon Project. The voluntary program provides services, tools and networking opportunities to help companies reduce their greenhouse gas (GHG) emissions. As a monitoring member, Niagara Casinos has established a baseline for energy and fuel usage at both properties, and continuously compiles usage data to identify ways to reduce its carbon footprint.

"We were very pleased to be able to present the Greatest GHG Reduction Award to Niagara Casinos. It is important to acknowledge that this award is one of the highest achievements recognized by the Carbon Project as recipients must demonstrate quantified carbon reduction impacts. Our experience working with the casinos has shown us that the organization not only understands its immense impact but is eager to act on that knowledge. It is inspiring to see such leadership within the Carbon Project," says Tikvah Mindorff, Executive Director at Niagara Sustainability Initiative.

The Carbon Project, and many more eco-friendly business initiatives, has enabled Niagara Casinos to realize the positive paybacks and competitive advantages - economically, environmentally and socially – to investing in green practices.

In 2008, the casino established its "Green Initiative", a proactive program that identifies and advances leading practices in sustainability across all facets of the company. As a tribute to its continuous improvement and environmental stewardship, the casino has received a number of awards including most recently a 4 Green Keys rating for its sustainable convention facilities and practices from Green Key Global.

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