



**FOR IMMEDIATE RELEASE**

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## **NIAGARA CASINOS DONATES OVER \$215,000 TO UNITED WAY NIAGARA!**

**(Niagara Falls, ON)** December 18, 2018 – Niagara Casinos’ is excited to announce that this year’s annual workplace fundraising campaign resulted in a \$215,246 cheque presentation to United Way Niagara at Fallsview Casino Resort today.

The announcement represents one of the largest donations in the region with \$108,946 raised through event fundraisers combined with \$106,300 in corporate support.

“As a long-time contributor to the United Way, both financially and through volunteerism, Niagara Casinos helps to make it possible for us to invest in programs that improve the lives of families throughout our Niagara region,” said Frances Hallworth, executive director, United Way Niagara.

Niagara Casinos’ United Way Events Committee is comprised of 12 volunteer associates who work with various departments throughout the organization to plan and execute fundraising events for United Way Niagara. This year the events roster included: a chocolate bar campaign, indoor volleyball tournament, slo-pitch tournament, beach volleyball tournament, community car wash and barbeque, golf tournament, dart tournament, online auction and pledge card donations through the employee payroll deduction campaign.

"Our company values of; Provide Remarkable Service, Earn Trust & Loyalty, Work as One Team and Improve Our Communities, are entrenched in our organization," said Richard Taylor, president, Niagara Casinos. "Through our community giving program, ncCommunity, we work with over 170 charities and non-profit organizations in the Niagara region while supporting our associates in paying it forward, getting involved and making a difference. The phenomenal success of our fundraising is a reflection of the dedication and enthusiasm of our associates."

The year-long campaign kicks off each January with support provided by Niagara Casinos’ partners. From local restaurants and tourist attractions to food and beverage vendors and sports affiliates, the committee works with casino community partners for gift certificates and tickets to assist with silent auctions at each of the fundraising events.

Niagara Casinos’ employees have established a very proud legacy in supporting the United Way for over two decades. Associate volunteers of this year’s committee included Mallory Antonello (Chair), Ruth Choy, Tony Gagliardi, Scott Reid, Stacey Tayler, Shaun Campbell, Tina Tran, Predrag Kovac, Brianne Philbrick, James Tracey, Todd Gegieckas and Rosemary Girardo. Since their first campaign in 1997, Niagara Casinos’ has contributed nearly \$6 million to the United Way.

### **About Niagara Casinos**

Encompassing Fallsview Casino Resort and Casino Niagara, Niagara Casinos embraces inclusivity, provides unique programs for cohesion, reinforces the importance of a work-life balance and serves as a community leader. Niagara Casinos’ corporate values form the foundation for their employee programming to provide remarkable service, earn trust and loyalty, work as one team and improve local communities. For more information, visit [niagaracasinosjobs.com](http://niagaracasinosjobs.com), follow Niagara Casinos on [Facebook](#), [Twitter](#) and [Instagram](#), or call 1-888-325-5788.

### **About ncCommunity**

Niagara Casinos’ community giving program, ncCommunity, works to build a stronger Niagara by understanding and responding to those in need. The program’s outreach includes corporate sponsorship, event fundraising, United Way Niagara fundraising and volunteerism through their Sunshine Program where donations are made to local charities in recognition of associate work. For more information or request for support visit [nccommunity.fallsviewcasinoresort.com](http://nccommunity.fallsviewcasinoresort.com).