



## **NIAGARA CASINOS' TEAM DONATES OVER \$225,000 TO UNITED WAY!**

**(Niagara Falls, ON)** November 22, 2017 – Niagara Casinos presented a \$225,252 donation to the United Way of Niagara Falls and Greater Fort Erie at their campaign wrap up, hosted by The Keg Steakhouse, this afternoon.

United Way's #WeArePossibility slogan reigns true as Niagara Casinos' contribution represents the single largest donation in the region with \$125,252 raised through their annual workplace campaign combined with a \$100,000 community gift.

"This is our community, what we do here matters and creates a direct positive impact in our own backyard," stated Richard Taylor, President of Niagara Casinos. "Our workplace values allow us to take teamwork and collaboration to a whole new place; I am so proud of what our 4,000 associates have accomplished together again this year."

Championed by an enthusiastic Campaign Committee and a diverse team of associate volunteers, this year's workplace fundraising activities included various sports tournaments such as slow pitch, volleyball, bowling, golf, darts and euchre competitions. Additionally, in what has become a tradition at Niagara Casinos, the month of October kicked off the Annual Payroll Campaign where associates came together to donate to the United Way.

"We all have a role to play and every donation counts," said Tony Gagliardi, Chair of Niagara Casinos' United Way Committee. "We are fortunate to have a team of great people that genuinely care about those in need and continue to get involved and make a difference in our neighbourhood."

Niagara Casinos' associates have established a very proud legacy in supporting the United Way for over two decades. Volunteer members of this year's Campaign Committee included Tony Gagliardi (Chair), Richard Taylor, Steve Weel, Craig Tomori, Shayne Fordy, Ruth Choy, Teresa Howell, Lerone Howard, Ken Conhiser, Carey Uyeda, John Yip and Lynn MacDonald. Since its first United Way campaign in 1997, Niagara Casinos' associates have contributed nearly \$5 million to the United Way.

"All of the funds raised in our region are provided to those who need it most in our community, it's 100 percent local," said Carol Stewart-Kirkby, Executive Director, United Way of Niagara Falls and Greater Fort Erie. "We value our long-standing relationship with Niagara Casinos as they are a vital partner in our work to improve lives and make our community the best it can be."

With contributions from community partners, the United Way in Niagara is able to invest in solutions and fund programs that:

- Serve 39,926 meals to people struggling with poverty in Niagara
- Strengthen 235 families through programs and services offered by the Family Counselling Centre
- Assist 185 people improve their financial security
- Educate 2,887 people about the signs and symptoms of domestic abuse
- Help 125 individuals with epilepsy receive support and seizure first aid training
- Deliver 14,262 meals to seniors enabling them to maintain their independence and remain in their homes

Niagara Casinos' ncCommunity Giving Program works with its associates to pay it forward, get involved and make a difference in the Niagara community. Through financial sponsorships, donations and volunteerism, ncCommunity

recognizes those who give back and advocate for social, environmental and cultural diversity causes. Since 1997, Niagara Casinos' year-round giving program has contributed over \$20 million to local non-profit organizations.

#### **About ncCommunity Giving Program**

Great people work here! As Hamilton-Niagara's Top Employer for eight years running, Niagara Casinos is the region's largest employer, working as one team to provide remarkable service. As a community leader, Niagara Casinos shares the passion with their 4,000 associates to continue to pay it forward, get involved and make a difference in the Niagara region. Through their ncCommunity Giving Program they are committed to building a stronger Niagara with dedicated associates, neighbours and friends by understanding and responding to those in need. For more information, visit [fallsviewcasinoresort.com/about/ncCommunity](http://fallsviewcasinoresort.com/about/ncCommunity)

#### **About Fallsview Casino Resort**

Overlooking the world-famous Horseshoe Falls, Fallsview Casino Resort is an award-winning resort that has been offering premier entertainment and superior guest service since 2004. Featuring a CAA Four-Diamond Hotel with 374 luxury rooms and suites, Fallsview Casino Resort houses large and impressive gaming floors with more than 3,000 slot machines and 130 gaming tables. Winner of the Wine Spectator's Best of Award of Excellence and CAA's Four-Diamond Award for its two signature restaurants, Ponte Vecchio and 21 Club Steak & Seafood, this vibrant resort property also features a full-service spa and fitness centre, a state-of-the-art 1,500-seat theatre, dozens of dining and shopping options and more than 30,000 square feet of meeting and convention space. For more information, visit [fallsviewcasinoresort.com](http://fallsviewcasinoresort.com), join us on [Facebook](#), [Twitter](#) and Instagram [@fallsviewcasino](#) or call 1-888-325-5788.

#### **About Casino Niagara**

Operating since 1996, Casino Niagara offers non-stop excitement in the heart of Niagara Falls' tourism district. The Casino features action-packed gaming, ongoing promotions, exciting tournaments and free live entertainment throughout the week. For more information, visit [casinoniagara.com](http://casinoniagara.com), call 1-888-325-5788, follow us on Twitter [@casinoniagara](#) or join us on [Facebook/casinoniagara](#).