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## MULTI-MILLION INVESTMENT PROJECT UNDERWAY AT CASINO NIAGARA

**(Niagara Falls, ON)**, June 2, 2017 – Today Casino Niagara embarks on the next phase of an exciting \$7 million investment that will deliver an elevated gaming and entertainment experience for all visitors. The current phase of the project focuses on a transformation of the second level into Niagara’s top destination for sports fans, food enthusiasts, entertainment seekers and loyal visitors. Completion is scheduled for the fall of this year.

Aligning with Casino Niagara’s promise to deliver “just plain more fun,” the project includes a \$3.5 million spend on infrastructure and redesign for a fresh entertainment experience that greets visitors as they walk through the doors. An additional \$3.5 million is being invested in technology and gaming, to offer guests the next generation of gaming. This new investment is in addition to recently completed projects on the Market Buffet, Gaming Floor, Players Advantage Club booth, new slot products and renovations to the Conservatory.

The investment in renovations and improvements is part of Casino Niagara’s plan to attract both loyal and new guests and keep business strong.

“We are tremendously proud of Casino Niagara’s 20-year legacy in Niagara Falls and our continued promise to be a premier gaming destination,” said Richard Taylor, President, Niagara Casinos. “This investment demonstrates a commitment to always giving our visitors access to the best in entertainment, dining and gaming.”

The \$7 million project will deliver new experiences for visitors. Highlights on what guests can look forward to include:

- Niagara’s largest sports bar experience. From season openers to the playoffs, sports fans will always have the best seat in the house in the newly designed sports bar. The 275-seat venue located on the second level will showcase contemporary design, a 123-inch HD video screen, multiple new HDTVs and a winning menu.
- New gaming technology that includes 250 slots and a new interactive gaming zone with Golden Tees, PlayStation 4 and Xbox consoles and immersive skill-based gaming.
- The opening of a luxurious new Poker Room. The redesigned space includes more than 20 gaming tables and a new-elevated lounge experience.

The project will result in the temporary closure of level two beginning Monday, June 5. During this time, Casino Niagara will remain open and will continue to offer exciting promotions, live music, gaming and weekly entertainment. Patrons are encouraged to find up-to-date information by visiting [www.casinoniagara.com](http://www.casinoniagara.com), the Casino Niagara Facebook page (Facebook/casinoniagara), Twitter (@casinoniagara) or by calling 1-888-325-5788.

Visitors will still be able to access Casino Niagara through the Falls Avenue entrance and travel to level three via designated routes. Lucky’s Steakhouse, Quench Bar and the Sports Section will be closed. Breakfast lovers can still enjoy Quench’s breakfast menu from 8:00 a.m. to 11:00 a.m. at the Market Buffet. Perks Café remains open daily from 10:00 a.m. to 4:00 a.m. During construction, Associates will be reassigned to other locations within the facilities in time for the summer season.

**About Casino Niagara**

Operating since 1996, Casino Niagara offers non-stop excitement in the heart of Niagara Falls' tourism district. The Casino features action-packed gaming, ongoing promotions, exciting tournaments and free live entertainment throughout the week. For more information, visit [casinoniagara.com](http://casinoniagara.com), call 1-888-325-5788, follow us on Twitter @casinoniagara or join us on Facebook/casinoniagara.

**About Falls Management Company**

Falls Management Company is a consortium of five firms, selected by the Ontario Lottery and Gaming Corporation to operate Casino Niagara and to finance, design, build and operate Fallsview Casino Resort. Falls Management Company built Fallsview Casino Resort, on time and on budget, which the Province of Ontario then purchased. In its role of development and operation of the two casino projects in Canada, Falls Management Company creates prestigious, year-round tourist destinations, offering a full-range of amenities in addition to gaming activities. These facilities help to generate economic development, complement existing tourism infrastructure and expand Niagara's tourist base.

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For images, please visit Niagara Casinos' [Media Centre](#). For more information please contact:

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