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CASINO NIAGARA COMPLETES \$7 MILLION INVESTMENT, OPENS NEW LEVEL 2

(Niagara Falls, ON), November 9, 2017 – Niagara Casinos announces the re-opening of the second level at Casino Niagara after completing a \$3.5 million renovation to the space, and investing a further \$3.5 million on new slot machines and gaming technology throughout the property.

“At Niagara Casinos, our mission is to provide all of our patrons with a world-class entertainment experience,” said Richard Taylor, president, Niagara Casinos. “Our investment in Casino Niagara is helping us deliver on that mission, and with our new restaurant, poker room, and next-generation gaming options, we are offering our patrons one of the most comprehensive entertainment experiences in southern Ontario.”

The investment in renovations and improvements is part of Casino Niagara’s plan to attract both loyal and new guests, keep business strong, and continue delivering on Casino Niagara’s promise of “just plain more fun.”

New amenities at Casino Niagara include:

- **LEV2L Sports Bar and Entertainment** – A 275-seat sports-themed restaurant and bar with a 123-inch HDTV and numerous additional HDTVs, allowing sports fans to catch all the action from their favourite sports teams from pre-season to the finals. The restaurant also offers a new menu, a stage for live music performances, an area for sports wagering, and is the largest sports-themed restaurant in the Niagara Region.
- **Poker Room** – The renovated space also features a new 24-table poker room, including a view of Niagara Falls. From November 13, 2017, the new poker room will host satellites for the upcoming Fallsview Poker Classic World Poker Tour event, which takes place in February 2018.
- **New Gaming Technology** – The investment includes a variety of new slot machines, and the creation of an interactive gaming zone featuring items such as PlayStation and Xbox consoles, Golden Tee systems, and immersive, skills-based gaming.

Casino Niagara held an opening ceremony and ribbon cutting, which featured dignitaries including the president of Niagara Casinos, Richard Taylor, the mayor of Niagara Falls, Jim Diodati, OLG’s chief operating officer, Greg McKenzie, member of provincial parliament for Niagara Falls, Wayne Gates, and local business leaders.

“Today is the culmination of a lot of hard work by many from both Niagara Casinos and OLG and I would like to thank everyone involved in this project,” said Greg McKenzie, Chief Operating Officer, OLG. “OLG has been a member of the Niagara Falls community since Casino Niagara first opened in 1996. The new gaming technology, newly designed sports bar and enhanced dining experience will help keep business strong, which benefits both the City and Region of Niagara Falls. OLG’s commitment is to continue to make this community a better place to live, work and do business.”



“We were very pleased to welcome a number of our partners in the community at today’s opening event,” said Taylor. “Our partnerships with local government, tourism organizations and the business community are one of the key components to our success, and it was great to have a number of our partners join us in the celebration.”

During his speech, Taylor also acknowledged the contributions of Niagara Casinos’ employees to the success of the project and the company as a whole.

“Our associates are and will continue to be the key reason behind our success; they are the best in the business and are our key competitive advantage,” said Taylor. “Their commitment, dedication, hard work, ingenuity and team spirit shows every day in the work they do, in their community involvement, and their customer service efforts. Without their efforts, we wouldn’t be able to welcome you to the new Level Two today.”

During the renovations, Casino Niagara temporarily closed some of its access points to various parts of the casino. All access points are now reopened and available for use.

Patrons seeking additional information can visit www.casinoniagara.com, the Casino Niagara Facebook page (Facebook/casinoniagara), Twitter (@casinoniagara) or by calling 1-888-325-5788.

About Casino Niagara

Operating since 1996, Casino Niagara offers non-stop excitement in the heart of Niagara Falls’ tourism district. The casino features action-packed gaming, ongoing promotions, exciting tournaments and free live entertainment throughout the week. For more information, visit casinoniagara.com, call 1-888-325-5788, follow us on Twitter @casinoniagara or join us on Facebook/casinoniagara.

About Falls Management Company

Falls Management Company is a consortium of five firms, selected by the Ontario Lottery and Gaming Corporation to operate Casino Niagara and to finance, design, build and operate Fallsview Casino Resort. Falls Management Company built Fallsview Casino Resort, on time and on budget, which the Province of Ontario then purchased. In its role of development and operation of the two casino projects in Canada, Falls Management Company creates prestigious, year-round tourist destinations, offering a full-range of amenities in addition to gaming activities. These facilities help to generate economic development, complement existing tourism infrastructure and expand Niagara’s tourist base.

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