
NIAGARA CASINOS WRAPS UP YEAR OF GIVING WITH DONATION TO LOCAL FOOD BANK

(Niagara Falls, ON) December 11, 2015 – Niagara Casinos announced today a \$7,500 donation to Project SHARE's emergency food bank program. The announcement was made at the 25th annual Good News Breakfast and rounds out the casinos' year of corporate giving, which totaled nearly \$1 million in sponsorships and donations.

"Making impactful investments in local programs such as this is an important focus of our business and reflects our commitment to the community," said Art Frank, President of Niagara Casinos. "We are very proud of the breadth of organizations we support financially every year as well as the thousands of volunteer hours our employees donate to various local causes."

On top of financial support, the casino recently completed a month-long campaign collecting food, toys and Canadian Tire money in support of Project SHARE's holiday program. Casino associates have also been busy wrapping up department-specific drives including clipping coupons to purchase much-needed items, and collecting winter accessories such as scarves, mittens and hats – all in support of Project SHARE.

Project SHARE is one of many organizations supported by the casinos' corporate giving program. This year's beneficiaries include both new and long-standing partners like the Canadian Cancer Society (Niagara Unit), Hospice Niagara, Royal Canadian Legion, Niagara Symphony Orchestra, and Rotary Club of Niagara Falls Sunrise, to name only a few.

Other highlights of Niagara Casinos' 2015 corporate giving include:

- **\$75,000** to Winter Festival of Lights for the winter fireworks series and new 3D sound and light show
- **\$50,000** in support of Niagara Falls' New Year's Eve concert in Queen Victoria Park
- **\$25,000** for Niagara College Foundation's scholarships & bursaries program
- **\$10,000** in support of the Canadian Cancer Society, Niagara Unit
- **\$8,500** to Heart Niagara's Health, Wellness & Education Centre
- **\$7,500** in support of Pathstone Foundation
- **\$5,000** to OneFoundation for Niagara Health System's Big Move Cancer Ride

Since 1997, Niagara Casinos' year-round corporate giving program has contributed over \$15 million to non-profit organizations within the region, including a recent \$225,887 donation to the United Way of Niagara Falls and Greater Fort Erie. Other significant donations over the past fifteen years include \$2.5 million to the Niagara Health System Foundation, \$750,000 to Niagara Community Foundation towards an endowment fund, \$750,000 to the Niagara College Foundation, \$250,000 to the Boys & Girls Club for the Niagara Falls Community Centre, and \$250,000 to the McBain Community Centre in Niagara Falls.

The casinos are a proud, long-time host sponsor of notable Niagara fundraising events, namely the Niagara Wine Festival's Icewine Gala and Niagara College Foundation's Seafood Gala.

Further to financial contributions, many casino employees, executives and senior managers donate thousands of volunteer hours every year, serving on boards of local tourism and non-profit organizations while helping to raise awareness for local initiatives.

About Niagara Casinos' Corporate Giving Program

The mandate of Fallsview Casino Resort and Casino Niagara's corporate giving program is to enhance the quality of life for residents of the Niagara Region through charitable donations and community sponsorships, which support a diverse number of non-profit and charitable organizations. Significant support is also extended to the region with contributions towards local festivals, events and destination marketing initiatives.

About Project SHARE

Created in 1991, Project SHARE was developed as a non-profit charitable organization in response to an increased demand for emergency services. Project SHARE provides emergency food and support services to residents of Niagara Falls who are living on or below the poverty line as stipulated by Statistics Canada. The programs are designed to create positive, proactive alternatives in order that people can help themselves and their families in times of crisis.