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NIAGARA CASINOS RAISE OVER \$225,000 FOR THE UNITED WAY

(Niagara Falls, ON) November 23, 2016 – Niagara Casinos' 4,000 employees shared one common passion to inspire and enhance our community as they raised \$227,709 in support of the United Way of Niagara Falls and Greater Fort Erie.

The contribution, which includes \$127,709 raised by associates and a \$100,000 corporate gift, continues to represent the largest single donation to the United Way's annual workplace campaign, as announced at one of the final events of the campaign this afternoon.

"The United Way campaign has become an essential part of our corporate culture at Niagara Casinos," said Art Frank, President of Niagara Casinos. "The work of the United Way is important to building a stronger community and our dedicated associates have established a very proud legacy in supporting their efforts for nearly two decades."

At Fallsview Casino and Casino Niagara excitement builds mid-year around the United Way campaign in anticipation of a special events calendar that sparks overwhelming associate engagement. Led by an enthusiastic Campaign Committee and team of employee volunteers, this year's fundraising activities included various sports tournaments from volleyball to bowling and a charity bazaar. Additionally, in what has become a tradition at Niagara Casinos, the month of October kicked off the Annual Payroll Campaign where employees came together to donate to the United Way.

"Improving communities is one of the four corporate values that casino employees represent," said Tony Gagliardi, Chair of the Casino Campaign Cabinet. "We are fortunate to have associates who genuinely care about those in need and I am proud of what we have accomplished together this year."

Volunteer members of this year's Campaign Cabinet included Tony Gagliardi (Chair), Teresa Howell, Ruth Choy, Craig Tomori, Carey Uyeda, Cora Lawrie, Lerone Howard, Shayne Fordy and John Yip and Vice President of Operations, Richard Taylor (Executive Liaison).

Since its first United Way campaign in 1997, Niagara Casinos and its employees have contributed nearly \$4 million to the United Way of Niagara Falls and Greater Fort Erie. United Way's goal is to create opportunities for a better life for everyone in our communities.

"The United Way values its long-standing relationship with Niagara Casinos," said Carol Stewart-Kirkby, Executive Director of the local organization. "They are an important partner in our work to improve lives and make our community the best it can be. Thank you to all of them for their confidence in our organization."

Through its corporate giving program the casinos have a proud history of supporting community-based organizations like United Way, investing nearly \$1 million to local causes and initiatives each year.

About Niagara Casinos' Corporate Giving Program

The mandate of Fallsview Casino Resort and Casino Niagara's corporate giving program is to enhance the quality of life for residents of the Niagara Region through charitable donations and community sponsorships, which support a diverse number of non-profit and charitable organizations. Significant support is also extended to the Region as a tourist destination with contributions towards local festivals and events and destination marketing initiatives. In collaboration with various community stakeholders, Fallsview Casino and Casino Niagara have invested more than \$20 million through its corporate giving program since 1997.

About Fallsview Casino Resort

Fallsview Casino Resort is an award-winning resort that has been offering premier entertainment and superior guest service since 2004. Featuring a CAA Four-Diamond Hotel with 374-luxury rooms and suites, Fallsview Casino houses one of the largest gaming floors in the world with over 3,000 slot machines and 130 gaming tables. Winner of the Wine Spectator's Best of Award of Excellence and CAA's Four-Diamond Award for its two signature restaurants, Ponte Vecchio and 21 Club, Fallsview Casino also features a full-service spa and fitness centre, a state-of-the-art 1,500-seat Avalon Theatre, dozens of dining and shopping options and over 30,000 square feet of meeting and convention space. For more information, visit fallsviewcasinoresort.com or follow us on [Facebook/fallsviewcasino](https://www.facebook.com/fallsviewcasino) and Twitter [@fallsviewcasino](https://twitter.com/fallsviewcasino).

About Casino Niagara

Operating since 1996, Casino Niagara offers non-stop excitement in the heart of Niagara Falls' tourism district. The Casino features action-packed gaming with over 1,500 slot machines, 40 gaming tables, including one of the largest poker rooms in Ontario, a designated sports section and exciting tournaments. The property also includes four restaurants, free live entertainment and Yuk Yuk's standup comedy. For more information, visit casinoniagara.com, follow us on Twitter [@casinoniagara](https://twitter.com/casinoniagara) or join us on [Facebook/casinoniagara](https://www.facebook.com/casinoniagara).